



SourceBook

SPECIFICATIONS FOR ENHANCEMENT MATERIALS

Please upload your materials to: <http://directories.bnpmmedia.com>
(Select National Driller Sourcebook)

Questions? Contact Breanne Rozek at (248) 244-6462 or rozekb@bnpmmedia.com

4 Color Logo

- **Quantity:** 1
 - **Resolution:** 300 dpi or better (600 optimal)
 - **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
 - **Color:** RGB Mode
 - **Format:** TIF, EPS, JPG
-

Mini Ads

- **Resolution:** 300 dpi or better (600 optimal)
 - **Size 1" Mini Ad:** 1 1/2" wide x 1" high
 - **Size 2" Mini Ad:** 1 1/2" wide x 2" high
 - **Color:** RGB Mode
 - **Format:** TIF, EPS, JPG
-

Premium Package

4-Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** TIF, EPS, JPG

Spec Sheet

- **Quantity:** 3
- **Resolution:** Low Resolution PDF (preferred) or Word document
- **Recommended Size:** 200K or less
- **Color:** Color or Black & White accepted
- **Format:** PDF or Word document

Product Photos

- **Quantity:** 3
 - **Resolution:** 72 dpi
 - **Size:** 200 pixels wide
 - **Color:** RGB Mode
 - **Format:** JPG, GIF
-

**All listings include a Hot Link to your website online*