

2020 EDITORIAL CALENDAR

	EDITORIAL COVERAGE	PRODUCT SHOWCASE	SPECIAL OPPORTUNITIES	BONUS DISTRIBUTION	VALUE ADD *1/2 Page Advertisers or larger
JANUARY Ad Close: 12.03.19 Materials Due: 12.10.19	HDD, Utility Drilling		Best of 2019	Texas Ground Water, UCT	Industry Spotlight for Full Page Advertisers
FEBRUARY Ad Close: 01.03.20 Materials Due: 01.09.20	Direct Push Drilling, Drilled Piles	Hammers & Bits	Virtual Showcase	Michigan Ground Water, Mountain States Expo	Post Your Company Video Online
MARCH Ad Close: 02.03.20 Materials Due: 02.10.20	Geothermal, Drilling Fluids Management	Foundation Drilling Products		New England Water Well Association	Foundation Drilling Solutions: TWO Pages for the Price of ONE
APRIL Ad Close: 03.02.20 Materials Due: 03.12.20	Water Well Design, Building a Lasting Drilling Business	Water Well Accessories	SourceBook 2020, Virtual Showcase		Deluxe Listing with Social Media Links in 2020 Driller SourceBook (1/4-page or larger display advertisers)
MAY Ad Close: 04.01.20 Materials Due: 04.09.20	Environmental Monitoring, Well Development	Environmental and Sampling Products		Florida Ground Water	Industry Spotlight for Full Page Advertisers
JUNE Ad Close: 05.04.20 Materials Due: 05.08.20	High-Cap Water Wells, Troubleshooting Water Wells	Geothermal Products	Virtual Showcase		Online Product Posting
JULY Ad Close: 06.01.20 Materials Due: 06.08.20	Sonic Drilling, Reverse Circulation	South Atlantic Jubilee Exhibitor Preview	Official Onsite Program for JUBILEE	South Atlantic Jubilee	Jubilee Booth Strip-in
AUGUST Ad Close: 07.01.20 Materials Due: 07.09.20	Rig Maintenance, Mud Pumps	Geotechnical Drilling Rigs	Virtual Showcase		Post Your Company Video Online
SEPTEMBER Ad Close: 08.03.20 Materials Due: 08.10.20	Geotechnical Drilling, Exploration Drilling	Mining Products		National Drilling Association	Industry Spotlight for Full Page Advertisers
OCTOBER Ad Close: 09.01.20 Materials Due: 09.08.20	Recruiting & Hiring Drilling Crews	Water Well Pumps	Virtual Showcase	Deep Foundations Institute, ICUEE	Online Product Posting
NOVEMBER Ad Close: 10.01.20 Materials Due: 10.08.20	Job Safety, Training & Education	Rotary Drill Rigs			Post Your Company Video Online
DECEMBER Ad Close: 11.02.20 Materials Due: 11.11.20	Latest Drilling Technologies	What's New for 2021	Virtual Showcase	Groundwater Week	Groundwater Week Booth Strip-in

PLUS: Driller Confidential every month!