# 2021 Editorial Calendar

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
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<tbody>
<tr>
<td><strong>Ad Close:</strong> 12.03.20</td>
<td><strong>Ad Close:</strong> 01.07.21</td>
<td><strong>Ad Close:</strong> 02.03.21</td>
<td><strong>Ad Close:</strong> 03.03.21</td>
<td><strong>Ad Close:</strong> 04.07.21</td>
<td><strong>Ad Close:</strong> 05.06.21</td>
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<tr>
<td><strong>Material Due:</strong> 12.10.20</td>
<td><strong>Material Due:</strong> 01.14.21</td>
<td><strong>Material Due:</strong> 02.10.21</td>
<td><strong>Material Due:</strong> 03.10.21</td>
<td><strong>Material Due:</strong> 04.14.21</td>
<td><strong>Material Due:</strong> 05.12.21</td>
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</tbody>
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**Editorial Coverage**
- HDD, Utility Drilling
- Direct Push Drilling, Piles
- Geothermal, Drilling Fluids Management
- Water Well Design, Building a Lasting Drilling Business
- Environmental Monitoring, Well Development
- High-Cap Water Wells, Troubleshooting Water Wells

**Product Showcase**
- Drilling Supplies
- Hammers & Bits
- Foundation Drilling Products
- Water Well Products
- Monitoring Products
- Geothermal Products

**Special Opportunities**
- Virtual Showcase
- Virtual Showcase
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**Sponsored In-Site**
- Equipment Maintenance
- Recruiting New Drillers
- PPE
- Bit Selection
- Safety Reporting Best Practices
- Air Drilling

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<thead>
<tr>
<th>JULY</th>
<th>AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
<th>DECEMBER</th>
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<td><strong>Ad Close:</strong> 01.00.21</td>
<td><strong>Ad Close:</strong> 07.07.21</td>
<td><strong>Ad Close:</strong> 08.03.21</td>
<td><strong>Ad Close:</strong> 09.02.21</td>
<td><strong>Ad Close:</strong> 10.05.21</td>
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<td><strong>Material Due:</strong> 10.12.21</td>
<td><strong>Material Due:</strong> 11.10.21</td>
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</tbody>
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**Editorial Coverage**
- Rig Maintenance, Mud Pumps
- Sonic Drilling, Reverse Circulation
- Geotechnical Drilling, Exploration Drilling
- Oil & Gas Drilling
- Job Safety, Training & Education
- Latest Drilling Technologies

**Product Showcase**
- South Atlantic Jubilee Exhibitor Preview
- Fluids, Grouts & Sealants
- Geotechnical Products
- Pumps & Motors
- Water Treatment Products
- What's New for 2022

**Special Opportunities**
- Virtual Showcase
- Virtual Showcase
- Virtual Showcase
- Virtual Showcase
- Virtual Showcase
- Virtual Showcase

**Sponsored In-Site**
- Mud Rotary
- Bidding and Pricing
- Buying a New Rig
- Testing and Optimizing Drilling Fluids
- Back Office: Managing Your Business
- Rod Handling and Remote Drilling

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**Driller Confidential**

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